

DENVER BOTANIC
GARDENS

Fête des Fleurs

41st ANNUAL SPONSORSHIP OPPORTUNITIES



Fête des Fleurs

Event Information

Friday, August 22, 2025

5:30-11 p.m.



The 2025 *Fête des Fleurs*, Denver Botanic Gardens' 41st annual black-tie fundraising gala will take place across the 24-acre oasis of the Gardens' York Street location. Join over 650 esteemed guests, including prominent business and community leaders, for a night inspired by the beauty and importance of bees and pollinators.

Enjoy an enchanting evening of cocktails and dinner amidst stunning gardens, followed by dancing and live music from Radio Band.

The *Fête* raises over \$500,000 annually to support Denver Botanic Gardens' core outreach programs, including food security, horticulture, children's education, public outreach, research and conservation.



2025 Dining Locations



1
Solarium
Dahlia Sponsorship
Seating for 20 guests



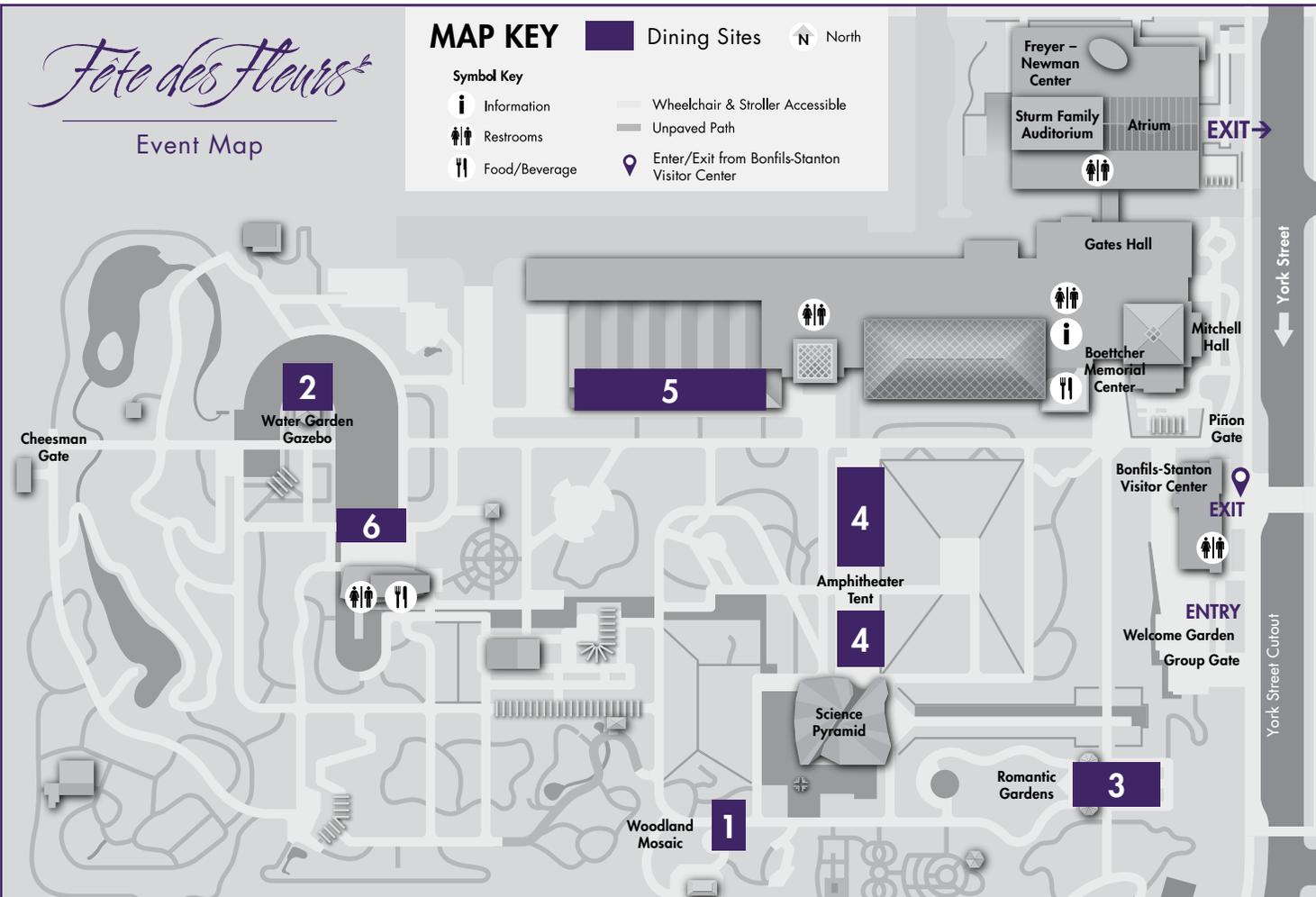
2
Water Garden Gazebo
Dahlia Sponsorship
Seating for 20 guests



3
Romantic Gardens
Primrose Sponsorship
Table of 8 or 10 guests



4
UMB Bank Amphitheater Tent
Dahlia Sponsorship
Cottonwood Sponsorship
Columbine Circle Tickets
Individual Tickets
Tables of 8 to 10 guests, Individual Tickets



5
Orangery
Orchid Sponsorship
Table of 8 to 10 guests



6
Hive Garden Bistro Deck
Waterlily Sponsorship
Individual Tickets
Tables of 8 guests, Individual Tickets

Conservatory Presenting Sponsor

Sponsorship: **SOLD OUT** – *Thank you to GH Phipps Construction Companies*
Location: UMB Bank Amphitheater Tent

Event Recognition

- “*Fête des Fleurs* Presented By GH Phipps Construction Companies”
- Recognition on save-the-date and invitation (*availability subject to deadlines*)
- Speaking opportunity at the *Fête des Fleurs*
- Recognition in media sponsor thank you ad
- Event signage recognition
- Full page ad in gift bag program

Garden recognition

- *Fête des Fleurs* event related press & social media
- Listing on *Fête des Fleurs* event page on Denver Botanic Gardens’ website
- Listing in Gardens’ online annual report
- Listing in fall/winter issue of Inside the Gardens digital magazine

Additional Benefits

- Corporate Meadow Membership
- 4 tickets to two Evenings al Fresco
- 4 tickets to 2025 *Fête* Committee Cocktail Party (early summer)
- 4 tickets to Blossoms of Light® and Trail of Lights
- 15 tickets to Lavender Festival





Monet Supporting Sponsor

Sponsorship: **SOLD OUT** – *Thank You to Andrisen Morton, bulthaup | Kitchen Distributors and Polestar Denver*

Location: UMB Bank Amphitheater Tent

Event Recognition

- Recognition on save-the-date and invitation (*availability subject to deadlines*)
- Speaking opportunity for the *Fête des Fleurs*
- Recognition in media sponsor thank you ad
- Event signage recognition
- Full page ad in gift bag program

Garden Recognition

- Listing on *Fête des Fleurs* event page on Denver Botanic Gardens' website
- Listing in Gardens' online annual report
- Listing in fall/winter issue of Inside the Gardens digital magazine

Additional Benefits

- Corporate Prairie Membership
- 2 tickets to two Evenings al Fresco
- 2 tickets to 2025 *Fête* Committee Cocktail Party (early summer)
- 2 tickets to either Blossoms of Light® and Trail of Lights





Dahlia Sponsorship

Sponsorship: \$16,000 for 2 tables of 10 guests

Location: Solarium, UMB Bank Amphitheater Tent or Water Garden Gazebo



Event Recognition

- Recognition in media sponsor thank you ad
- Event signage recognition
- 2/3 page ad in gift bag program

Garden Recognition

- Listing on *Fête des Fleurs* event page on Denver Botanic Gardens' website
- Listing in Gardens' online annual report
- Listing in fall/winter issue of Inside the Gardens digital magazine



Additional Benefits

- Corporate Prairie Membership
- 2 tickets to 2025 *Fête* Committee Cocktail Party (early summer)





Primrose Sponsorship

Sponsorship: \$11,500 for a table of 10 guests
\$ 9,200 for a table of 8 guests

Location: Romantic Gardens



Event Recognition

- Recognition in media sponsor thank you ad
- Event signage recognition
- 2/3 page ad in gift bag program

Garden Recognition

- Listing on *Fête des Fleurs* event page on Denver Botanic Gardens' website
- Listing in Gardens' online annual report
- Listing in fall/winter Inside the Gardens digital magazine



Additional Benefits

- Corporate Prairie Membership
- 2 tickets to 2025 *Fête* Committee Cocktail Party (early summer)





Cottonwood Sponsorship

Sponsorship: \$7,000 for a table of 10 guests
\$5,600 for a table of 8 guests
Location: UMB Bank Amphitheater Tent



Event Recognition

- Event signage recognition
- 1/3 page ad in gift bag program

Garden Recognition

- Listing in Gardens' online annual report
- Listing in fall/winter Inside the Gardens digital magazine





Orchid Sponsorship

Sponsorship: \$5,000 for a table of 10 guests
\$4,000 for a table of 8 guests

Location: Orangery

Garden Recognition

- Listing in Gardens' online annual report
- Listing in fall/winter Inside the Gardens digital magazine





Waterlily Sponsorship

Sponsorship: \$4,000 for a table of 8 guests

Location: Hive Garden Bistro Deck

Garden Recognition

- Listing in Gardens' online annual report
- Listing in fall/winter Inside the Gardens digital magazine





Columbine Circle Ticket

Sponsorship: \$2,500 per ticket

Location: Prime Location, UMB Bank Amphitheater Tent

Event Benefits

- Seated with like-minded generous donors
- Seed funding support to the *Friends of the Fête Matching Gift Fund*

Event Recognition

- Individual recognition as Columbine Circle Donors

Garden Recognition

- Listing in Gardens' online annual report
- Listing in fall/winter Inside the Gardens digital magazine



Columbine Circle Ticket: \$190 Fair Market Value; \$510 Fête donation, \$1,800 Friends of the Fête Matching Fund seed funding gift





Individual Tickets

Cottonwood Perennial Ticket: \$700 per ticket
Location: UMB Bank Amphitheater Tent

Waterlily Patron Ticket: \$500 per ticket
Location: Hive Garden Bistro Deck

Garden Recognition

- Listing in Gardens' online annual report
- Listing in fall/winter Inside the Gardens digital magazine



2025 Sponsorship Levels

Sponsorship Level	Sponsorship Amount
2025 Conservatory Presenting Sponsor – Thank You GH Phipps <i>UMB Bank Amphitheater Tent</i>	SOLD OUT
Monet Supporting Sponsor – Thank You Andrisen Morton, bulthaup Kitchen Distributors and Polestar Denver <i>UMB Amphitheater Tent</i>	SOLD OUT
Dahlia Sponsorship <i>Solarium, UMB Bank Amphitheater Tent, Water Garden Gazebo</i>	\$16,000 for 2 tables of 20 guests
Primrose Sponsorship <i>Romantic Gardens</i>	\$11,500 for 10 guests \$9,200 for 8 guests
Cottonwood Sponsorship <i>UMB Bank Amphitheater Tent</i>	\$7,000 for table of 10 guests \$5,600 for table of 8 guests
Orchid Sponsorship <i>Orangery</i>	\$5,000 for table of 10 guests \$4,000 for table of 8 guests
Waterlily Sponsorship / Hive Garden Bistro Deck	\$4,000 for table of 8 guests
Columbine Circle / UMB Bank Amphitheater Tent	\$2,500 per ticket
Individual Tickets Cottonwood Perennial Ticket / UMB Bank Amphitheater Tent Waterlily Patron Ticket / Hive Garden Bistro Deck	\$700 per ticket \$500 per ticket



Fête des Fleurs Sponsorship Agreement

Company Name: _____

Contact Name: _____ Telephone: _____

Address: _____

City: _____ State: _____ Zip: _____ Email: _____

____ I/we agree to support Denver Botanic Gardens *Fête des Fleurs*:

Table Sponsorships:

<input type="checkbox"/> Dahlia Sponsorship	20 guests	\$16,000 (3 available)
<input type="checkbox"/> Primrose Sponsorship	10 guests	\$11,500 (several available)
<input type="checkbox"/> Primrose Sponsorship	8 guests	\$9,200 (2 available)
<input type="checkbox"/> Cottonwood Sponsorship	10 guests	\$7,000
<input type="checkbox"/> Cottonwood Sponsorship	8 guests	\$5,600
<input type="checkbox"/> Orchid Sponsorship	10 guests	\$5,000
<input type="checkbox"/> Orchid Sponsorship	8 guests	\$4,000
<input type="checkbox"/> Waterlily Sponsorship	8 guests	\$4,000

Columbine Circle Tickets: *New for 2025!:

Columbine Circle (UMB Bank Amphitheater Tent) # _____ @ \$2,500 each/Total: \$ _____

Columbine Circle Ticket: \$190 Fair Market Value, \$510 Fête donation, \$1,800 Friends of the Fête Matching Gift Fund.

Individual Tickets:

Cottonwood (UMB Bank Amphitheater Tent) # _____ @ \$700 each/Total: \$ _____

Waterlily (Hive Garden Bistro Deck) # _____ @ \$500 each/Total: \$ _____

Signature: _____ Date: _____

Print Name: _____ Title: _____

Fair Market Value: Waterlily Individual, Cottonwood Individual \$190; Waterlily, Orchid, Cottonwood \$1520 (8 guests), \$1,900 (10 guests); Primrose \$2,400 (8 guests), \$3,000 (10 guests); Dahlia \$4,655; Monet Supporting, Conservatory Presenting – please contact us.



Fête des Fleurs Sponsorship Agreement (continued)

TABLE SPONSOR NAME as you would like it to appear on Seating Chart and Table Sign: *(please print)*

SPONSOR NAME as you would like it to appear on Sponsor/Donor listings: *(please print)*

SEATING REQUESTS: Request to be seated near another table(s) and/or individual(s): *(please print)*

Select Payment Method:

- Check - payable to "Denver Botanic Gardens"
- Website: botanicgardens.org/events/special-events/fete-des-fleurs
- Please invoice me

Sponsorship Ad: Kindly provide by **Monday, July 7, 2025**. Details to follow.

Cottonwood Table Sponsor	1/3 page	3.75"W x 3.333"H
Dahlia Table Sponsor/ Primrose Table Sponsor	2/3 page	3.75"W x 6.9166"H
Conservatory Presenting/ Monet Supporting Table Sponsor	Full Page	3.75"W x 10.5"H

All program ads are B/W and must comply with nonprofit/IRS regulations (cannot constitute commercial or promotional advertising). No less than 300 DPI (resolution).

Guest names: Kindly provide to Tia Hynes no later than **Friday, August 1, 2025**.

Please send this Sponsorship Agreement with payment:

Tia Hynes

909 York Street, Denver, CO 80206

Phone: 720-865-3527 | Email: tia.hynes@botanicgardens.org

